



# TRANSMISSION/UNDERCAR EXPO SHOWPOWER

**MARCH 29-31, 2012**

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## **Procedures For Selecting Exhibit Space At The Showpower Expo Booth Drawing**

The space drawing will be held in the Conference Room of the M D Publications building at 3057 East Cairo in Springfield, Missouri, starting at 10 a.m. Tuesday, October 11, 2011.

- 1.** The drawing will start with the largest configuration of 10' x 10' booths selected first. The order of selection is:
  - Six booths or more
  - Four to six booths
  - Three or four booths
  - Two booths
  - Single booths

In each of the size categories, exhibitor seniority will determine the order of the draw. In cases where the seniority and the number of booths are the same, the selection will be ruled by a drawing.
- 2.** If you have seniority in Showpower, Undercar Expo and the Transmission Show, you will be assigned priority based on the total for all shows.
- 3.** Select the space size you desire and the location. It is best to make a first-choice selection and one alternate for displays of 6 or more 10' x 10' booths. For fewer than 6 you should make three selections in the order of preference.
- 4.** If the space chosen is not available, you will be notified by telephone and/or fax, October 11, 2011, and be invited to pick another location. Each applicant should designate a contact who will be available by phone or fax on October 11, 2011.
- 5.** We have a competitor rule. If the booth drawing produces a booth assignment where competitors are located on the same aisle in the same island, or across the aisle and facing each other, we will move the exhibitor with the least seniority upon a single request.
- 6.** Endcap doubles may have a backdrop height of 8' only on the center-most 10'. The outer 5' on either side may not exceed 4' in height.
- 7.** Ceiling height in the exhibit hall is 15 feet.
- 8.** Two-story booths can be accommodated, but notification of your intent should be forwarded to show management no later than 60 days prior to the show dates.
- 9.** Please read and become familiar with the rules of the show.

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**P.O. Box 2210 • Springfield, MO 65801-2210**

■ Phone: 800-274-7890, Outside USA 417-866-3917 ■ Fax: 417-866-2781 ■ E-Mail: [jake@showpowerexpo.com](mailto:jake@showpowerexpo.com) ■ Website: [www.showpowerexpo.com](http://www.showpowerexpo.com)